



SBS AND COMPANY LLP
CHARTERED ACCOUNTANTS



■ Hyderabad

■ Sri City (Tada)

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About Us

SBS and Company LLP is a Chartered Accountant Firm with team of highly qualified and motivated professionals, offering integrated one-stop services. SBS primarily focuses on Transaction Advisory, Audit & Assurance, Management Advisory and Consulting. The firm has demonstrated expertise in the areas of Direct Taxation including International Taxation, Goods & Services Tax, Corporate Laws, Foreign Exchange laws including Foreign Inbound & Outbound Investment and Debt and Equity Advisory Services.

From the experience gained by founder, it is understood that there is a huge vacuum in the Indian professional services sector, where the firms have expertise in independent domains but are not equipped with a holistic approach to the client's business. To fill this vacuum is guiding principal of SBS.

To withstand the ever-increasing competition faced by corporates in the vibrant global economy coupled with increasing responsibilities on human resources, SBS aims at enhancing the economic well-being of an organization by providing timely services which add significant value addition to the client's business.

SBS is founded by Mr. Suresh Babu Sannareddy in 2009. Mr Suresh Babu Sannareddy is the current Chairman and Managing Partner. SBS is assisted by 50 human resources working at various levels. We have offices operating in Hyderabad and Sri City (Tada), to serve our clients in the best way.

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- from SBS and Company LLP

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Core Team

Core Team

■ CA Suresh Babu Sannareddy



CA Suresh Babu Sannareddy

M Com, LLB, FCA, CI Tax (ICAI), FAFD



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- He is the founder, chairman and managing partner of the firm. He is a professional graduated from the Institute of Chartered Accounts of India. He is also graduated in M. Com and LLB. Has more than 15 years of vivid practical experience in the fields of Accounting and Direct Taxes.
- He founded SBS in August 2009 and the firm is consistently treading the path of success over the years with his strong and patient leadership.



Services



Services

- Strategic Services
- Direct Taxes
- Indirect Taxes
- Foreign Exchange Laws & NBFC Laws
- Auditing & Assurance Services
- Corporate Laws
- Debt & Equity
- Management Consultancy & Other Services
- Corporate Training & Compliance Management



■ Due Diligence Services:

Due Diligence of an entity irrespective of its size takes an important place in the potential acquisitions, strategic investments, collaborations and/or joint ventures and gives a measure as to the risk involved in the potential investment, based on which the Investor can take an informed decision, as to proceed further or not. Due Diligence may be classified into Legal, Secretarial, Financial and Operational/process oriented. The process involves:

- Providing the checklists and documentation required;
- Conducting due diligence process;
- Assist the parties concerned during the discussions and also during the negotiation process;
- Undertaking documentation and completing the required compliances under various Corporate Laws that are applicable to a particular entity, based on the observations in the Diligence process;
- Assist in drafting of the requirement documents/agreements that are required in the proposed investment process;
- Assisting the entity and the investors for complying the post investment formalities.

■ Valuation Services:

Valuation has taken a pivotal role in the modern day business, both by the business entities and also by the ex-chequer. Valuation Services may either for the business as such for the purpose of Corporate restructuring or for issue of Securities or to assess the tax liability of a particular transaction and Intangible assets:

Our services include:

- Fairness Opinions/Independent value analysis of an entity as a whole;
- Independent value of specific business units within a company;
- Valuation of ESOPs and other Share related valuations both under the Companies Act and also for FEMA;
- Intangible Asset valuation;
- Valuation of financial Assets and Liabilities;
- Valuation of Related party transactions.

■ Mergers, Amalgamations and Re-structuring of Business:

Compliance of the Law of the land in word and spirit is paramount, and accordingly, our advice to managements in formulating and implementing restructuring strategies to be in compliance with the framework of the law, and at the same time to the satisfaction of the shareholders, creditors and other stakeholders is a precursor. Our Services include

- Amalgamation / Mergers / Demerger of the entities;
- Documentation for Reduction of Share Capital;
- Buy-back of Share Capital;
- Liquidation / Winding-up of Companies;
- Documentation and representation services before the Tribunal and other Statutory Authorities concerned for all the above.

■ Structuring of Entities:

A Business man or a Start-up/Entrepreneur, needs a proper guidance on the vehicle that needs to be set-up for implementation of business ideas and to materialize them. Venturing in to a wrong set-up of business constitution, and not knowing the complexities involved therein, will eat way the valuable time and money of the Entrepreneur, and accordingly, we provide the following services as to guiding the Entrepreneur, the correct business constitution to suit his business operations:

- Identifying the requirement;
- Selection of an appropriate business model/business constitution;
- Compliances, approvals involved in the business model/Business, under all possible enactment and the complexities involved, if any;

Direct Taxes

- Preparation and filing of Income-tax and Wealth-tax returns of resident and non-resident individuals, domestic and foreign companies and other entities/clients
- Tax Planning for Trusts and non-profit making organization
- Provide advice in Tax Planning for Domestic and foreign clients
- Corporate and personal tax compliance including income-tax assessments, appeals, representation before Tax Authorities etc.
- Filing of E- TDS Returns
- Specialized services for existing, returning as well as new NRI's with substantial interest in business, property, investments & bank accounts in India
- Transfer Pricing: Handling of Transfer Pricing (both Domestic as well as International transactions) issues and its related studies and reports preparation
- Representations before Dispute Resolution Panel (DRP) and Authority for Advance Rulings (AAR)
- Cross Border Transactions including DTAA
- Investment and Organizational Structuring

Indirect Taxes

- Transaction Planning to deal with Indirect Taxes/GST Implications
- Vetting of Contracts to guide on the Indirect Taxes/GST aspects
- Helping entities in Indirect Tax Audits/GST Audits conducted by Department and Preparation of Effective Audit Note replies
- Conducting preventive audit in the areas of Indirect Taxes/GST to assist the management for compliance
- Handling the show cause notices till the disposal of the same
- Representational Services before CBEC, Tribunals, AARs, Settlement Commission and other forums
- Compliance with laws relating to Indirect Taxes/GST
- Registration under Indirect Tax/GST Laws
- E-Filing of Returns under Indirect Taxes/GST
- Consultancy and liaison with Department under Indirect Tax/GST Laws
- Helping in filing and obtaining Refunds/Rebates/Incentives under Indirect Tax/GST Laws
- Arbitration Services under Indirect Tax/GST Laws
- Setting up systems (ERPs/MIS) for entities under Indirect Tax/GST Laws.

Foreign Exchange Laws & NBFC Laws

- All services pertaining to Foreign Exchange Management Act (FEMA) & Foreign Contribution Regulation Act (FCRA)
- Advice on compliance under FEMA
- Advice in connection with inbound investment (FDI), outbound investment (ODI), External Commercial Borrowings (ECB) and other prime areas
- Assisting in setting up of Branch and Liaison offices etc
- Representation before RBI/ED/FIPB/SIA and other related statutory authorities
- Assisting for approvals under FEMA and FCRA
- Review/ Audit of FEMA and FCRA compliances
- Training Sessions to impart knowledge and skill in FEMA & FCRA
- Assistance to the company in obtaining registration as NBFC from RBI (Core Investment Companies/ARC/ Finance/ Lease/ Investment Companies etc.,).
- Guidance to the company in compliance of RBI regulations related to NBFC

Auditing & Assurance Services

- Statutory Audit
- Internal Audit
- Management Audit
- Compliance Audit
- TDS Audits
- Fixed Assets verification
- Preparation of Consolidated Financial Statements
- Preparation of Multi Currency Financial Statements.

Corporate Laws

- Formation of Indian and offshore Companies/LLP's, Setting up Liaison Offices, Branch Offices and Project Offices
- Advising on various matters under the Companies Act, including appearance before the Company Law Board
- Assisting in merger/de-merger/ winding-up of companies/striking off the name from the Registrar of Companies under the Companies Act
- Drafting & maintenance of minutes of Board & Shareholders' meeting etc
- Assistance in preparation and filing of various forms with MCA
- Liaison with Registrar of Companies/Regional Director/Tribunals
- SEBI related Services
- Assistance to the company in preparation of roadmap/compliances involved relating to offer documents in Public Issues.
- Preparation of restated financials to include them in the offer documents issued to the public.
- Assistance to the company in compliance of SEBI Takeover Code related to takeover of listed companies.
- Drafting of ESOP/ESPS schemes.
- Obtaining registration of SEBI/ stock exchanges as an intermediary (e.g. stock broker/sub-broker/DP/ DR/ RTA/Merchant Banker etc.)
- Training Sessions to impart knowledge and skill in Corporate Laws

Debt & Equity

- Corporate/Project Finance and Funding.
- Preparation of project and feasibility reports, applications for funding with financial institutions.
- Project Finance (Long Term and Working Capital) from Banks
- Liaison with investors, funding agencies, financial institutions etc.,
- Debt and Capital Structuring/ Re-structuring services
- Corporate restructuring.
- Short term loans, bill discounting, BGs.
- Assistance in complying with other legal formalities.
- Funding from Venture Capitalists & Private Equity (PE) players.
- Training Sessions to impart knowledge and skill in Project Funding
- Training Sessions to impart knowledge and skill in Project Funding.

Management Consultancy & Other Services

- Director General of Foreign Trade – Registration for Imports & Exports
- Handling STPI, SEZ related works
- Drafting of investor agreements.
- Drafting of MOUs.
- Capital Planning and Investment Management.
- Participation in Recruitment Panels.
- Advising and Drafting of Employee Benefit Schemes.
- Trade Mark, Logo, Emblem Registration Services.
- Business Advisory for promoters & senior management in respect of long term strategy Brand Building, Growth Plans and Related Matters
- Statutory compliances under tax, economic, corporate and labour laws.
- Due Diligence work.

Non-Govt. Organisations NGOS / Societies Trusts

- Assisting in obtaining registration of Charitable/ Religious Trusts, Societies, Company under respective Acts.,
- Assisting in obtaining registration of NGOs under Income Tax Laws for tax exemptions including Section 80G of the IT Act.,
- Guidance on legal compliances on Foreign Contribution Regulation Act (FCRA).

Accounting & Business Process Outsourcing

- Book Keeping and preparation of final accounts and financial statements
- Design, implementation and review of accounting manuals
- Preparation of management accounts and management information systems
- Payroll services
- Preparation of Hand Book for Employees
- Virtual CFO services

Systems & Procedures

- Development of MIS for SME segment
- Review and improvement of MIS for medium and large enterprises
- Development of Standard Operating Procedures (SOP's) for various Organisations
- Designing of accounting manuals and Business Process Re-engineering (BPR) to suit such accounting manuals

ERP Implementaion Support & Allied Services

- End to end ERP Audit in the areas of Finance, Taxation, Controlling, MIS, Inventory, Warehousing etc.,
- To provide expertise in the areas of taxation (both direct and indirect taxation) and MIS for implementation of ERP to all industries both manufacturing and service sectors
- To provide the support in understanding the process points while implementing the ERP

Corporate Training & Compliance Management

- To impart the training to staff of various levels involved in the accounts on finance department, tax department and other compliance management groups various areas listed herein.
- To inculcate the habit of continuous learning to the human capacity of the organisation and give them sense of recognition.
- To provide periodical updates on ever changing laws and make the staff abreast with the applicable laws and improve their productivity and efficiency.
- To create value of the organisation by improving the governance mechanism.
- To assist the organisation in complying of various Labour & Industrial Laws.

Our Presence

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